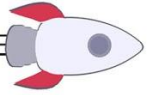




Digitize


hack the world



Sponsorship Prospectus




WHAT IS DIGITIZE?




Digitize is a hackathon for high school students in the Bay Area, taking place overnight from **October 13-14 from Saturday at 11am to Sunday at 12pm**. Our goal is to educate students about computer science and programming by providing them with workshops and mentors, so by the end of the hackathon, each team will have a project to present in front of our judging panel.



WHY SPONSOR DIGITIZE?



Unlike other hackathons, Digitize is determined to promote social good through technology and computer science. We intend to accomplish this goal by encouraging our attendees to create projects that address social injustices or global issues. For instance, at Digitize we have specific categories of awards ranging from social inequality, environmental conservation, world hunger, poverty, mental illness, water access, etc. By sponsoring our hackathon, companies combat these problems while supporting students who strive to have a positive impact on these issues. Sponsors open the doors for attendees to explore the various ways of applying computer science to influence our communities and aid the less fortunate.





BENEFITS OF SPONSORING US

Digitize is the perfect place to promote your institution through workshops, mentors, speakers, and more. Additionally, Digitize is supported by Hack+, a 501(c)(3) registered nonprofit organization and official fiscal sponsor of Digitize; therefore, all funds made to Hack+ on behalf of Digitize are tax deductible. Furthermore, our sponsors have the opportunity to meet and influence students who are interested in entering the tech industry. Many attendees will be exposed to coding for the first time, and thus, your company may be the first to introduce them to the infinite possibilities of computer science. Sponsors also receive benefits depending on the sponsorship level as seen on the final page.

WHAT ARE WE ASKING FOR?

In order to ensure that our hackathon successfully provides attendees with plenty of opportunities to work with computer science, we are cordially asking to become partners with your business. As partners, we would appreciate sponsorship funds that would allow us to promote Digitize across the Bay Area. Additionally, it would be greatly appreciated if you could invite employees to educate the students and share their experiences as a speaker or mentor during the hackathon. Partnering with Digitize would be an amazing opportunity for various sponsors to inspire the future leaders of our nation and encourage more diversity in tech fields.





WHERE WILL THE MONEY GO?

With the money we receive, we hope to make Digitize available for everyone regardless of financial situation, therefore waiving the attendance fee. A large portion of the money we obtain from sponsors will go towards ensuring the safety of all the students attending the Digitize Hackathon by providing a secure venue. Moreover, we wish to include various activities and opportunities for students to engage in the possibilities of the future of coding by inviting speakers and presenters. The funds earned from sponsors like you will also go towards purchasing hardware for student use and rewards for innovative attendees who develop progressive projects.

OTHER WAYS TO HELP

In the unfortunate event that your company is unable to host us, we would still greatly appreciate any of the following contributions :

- Providing hardware for students to use
- Inviting speakers to present at workshops or the opening ceremony
- Asking employees to be mentors at Digitize

CONTACT INFORMATION

For more information, please do not hesitate to contact us at [**sponsors@digitizehackathon.tech**](mailto:sponsors@digitizehackathon.tech) or visit our website [**www.digitizehackathon.tech**](http://www.digitizehackathon.tech)



SPONSORSHIP TIERS

Tier (Cost)	Bronze (\$500)	Silver (\$1k)	Gold (\$3k)	Platinum (\$5k)
GENERAL				
Send Mentors	★	★	★	★
Bring Hardware	★	★	★	★
Opening Ceremony Demo		3 min	5 min	Keynote
Custom Award	★	★	★	★
Host Workshop/Talk		1 workshop	1 workshop	2 workshop
Send Judges			★	★
Sponsor Table			★	★
Closing Talk				★
BRANDING				
Name/Logo on T-Shirts	★	★	★	★
Name/Logo on Website	★	★	★	★
Give Swag	★	★	★	★
Social Media Shoutouts		★	★	★
Sponsor Banner			★	★
RECRUITING				
Distribute Recruiting Materials	★	★	★	★
Send Recruiters			★	★
Access to Attendee Emails				★